

Does Becoming A Mobile Massage Therapist Double Your Income and Increase Your Longevity As A Therapist?

Imagine the extra cash you could make if you recieved unlimited calls and emails from clients seeking mobile services. 9 Facts that will make YOU want to go mobile and that will have YOUR bank account seeing double.

By Tiffany Potempa

- 1. Low Overhead - Mobile Massage Therapist don't have a need to rent a space so there is no rent, no cost for a receptionist, no heat and electric bills. Rent is a huge expense for many small business owners and individual therapists. If you don't have that to contend with, you are loving life and making your massage business more profitable for yourself.*
- 2. No Percentage Splits - Mobile Massage Therapists take home their entire fee. They don't split it with any a wellness Center, clinic, or gym.*
- 3. Work Less, Make More - Massage Therapists that travel to the client typically make more per massage than if a client comes to you. So if you are charging \$80 for a 1 Hour massage at your location, you can easily charge \$100 - \$120 for mobile services to go to the client instead. Couple that your low over head, no splitting of profits and you will be seeing a lot more income. This means you can be doing less massages and making more money. Doesn't that make you happy?*
- 4. Less Burnout. There are two main reasons that the burnout rate among massage therapists is 3-4 years: Low income and physical injury. Do we need to say it again? Mobile Massage Therapists make*

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more money thus they don't have to work back to back massages at a spa all day breaking their back to earn the average \$16.76 per hour including tips. They are earning triple, quadruple, and many times that amount in one hour. Less back to back massages results in less injury, more time to eat well, sleep well and of course vacation when you want. All of this results in a happier and wealthier therapist.

5. Be Your Own Boss - Mobile Massage Therapists schedule massages when they availability and time. It can be really nice to finally have the authority over your own work schedule.

6. Unique Service = More Possibilities - Many Therapists find themselves working in a spa or wellness center and forget about opening themselves up to other possibilites. You may be one of a very few therapists in your area who offer this service and thus you'll be opening yourself to more client possibilites and more money!

7. Vacation when you want - need I say more. The beach or slopes await you when you are ready for it, not when your spa tells you it is okay to finally take some time off. We all know that giving massage can take a toll sometimes on your body. If you are feeling like your body needs to rest for a day or two, you are entittled to take it.

8. Mix it up - When you are a mobile Massage Therapist, you are constantly in new homes and offices. Scenery changes constantly and leaves way less chance for boredom.

9. No Office Politics - This gets a big Hooray from a lot of therapists I know. Gone are the days of dueling therapists, overworking bosses, and ridiculous schedules.